



SPONSORSHIP & ADVERTISEMENT OPPORTUNITIES

International Code Council Annual Conference

October 16 - October 18, 2016

www.iccsafe.org/conference

Building Safety & Design Expo

October 16* - October 17, 2016

www.bsdexpo.org

Kansas City Convention Center | Kansas City, MO

Organized by:



*October 16, 2016 - Only open to attendees of the 2016 ICC Annual Conference



SPONSORSHIP INFORMATION

LUNCHEON/BANQUET SPONSOR | \$10,000

(Includes Networking Lunch, Awards Lunch, Annual Banquet & Banquet Reception)

As a sponsor of the conference Luncheons and Banquet, you will be recognized at each of these great events beginning on Monday, October 17 with our Networking Luncheon. Tuesday, October 18 will feature our Awards Luncheon and later that evening our Annual Banquet and Reception. As a sponsor, you will receive the following benefits:

- » One (1) complimentary full conference registration
- » Acknowledgement by the ICC President or CEO from the podium
- » Reserved seating for 4 at the Awards Luncheon and Annual Banquet
- » Full page advertisement in the conference program
- » Logo displayed on the projection screens as attendees are entering the room (Awards Luncheon / Annual Banquet)
- » Signage recognizing sponsorship

CONFERENCE GIFT | \$10,000 (EXCLUSIVE)

Have your logo placed on this year's conference gift. These gifts will be given to all full conference registrants. As a sponsor of the gift, you will receive the following benefits:

- » One (1) complimentary full conference registration
- » Sponsor logo will appear on the conference gift (Quantity 1,000) — may be shared with the ICC logo or conference logo
- » Full page advertisement in the conference program
- » Complimentary 10'x10' booth space at the Building Safety & Design Expo (excludes decorator fees)

NETWORKING LOUNGE | \$10,000

The Networking Lounge provides an area for attendees to relax during the show. This lounge will feature comfortable seating and tables along with iPads to access the internet and areas to charge cell phones and other electronics. Sponsor benefits include:

- » One (1) complimentary full conference registration
- » Sponsor's logo will appear on signage outside the Lounge and other areas inside the lounge
- » Sponsor's logo on the iPad stations
- » Place for sponsor's literature
- » (Open Sunday, October 16 through Tuesday, October 18)

EDUCATION SESSIONS | \$25,000 (EXCLUSIVE)

2016 Education Program will feature sessions covering a variety of subjects related to the International Codes and building safety. As a sponsor you will receive the following benefits:

- » One (1) complimentary full conference registration
- » Sponsor's logo will appear on the welcome power point slide for all sessions
- » Sponsor's logo will appear on Education Session signage
- » Full page advertisement in the conference program
- » Sponsor has the option to provide handouts such as notepads, pens or pencils at the sponsor's expense. All hand out items must be pre-approved.
- » Complimentary 10'x10' booth space at the Building Safety & Design Expo (excludes decorator fees)

CUSTOMIZE YOUR SPONSORSHIP

We are happy to customize sponsorship opportunities that will help you meet your marketing objectives. Please feel free to call or email your inquires to Brian Campbell at 888-ICC-SAFE (1-888-422-7233, x5264) or at bcampbell@iccsafe.org.

All artwork, listings and signage must be approved by show management. Some signage may be co-branded with other sponsors.



SPONSORSHIP INFORMATION

ATTENDEE INTERNET ACCESS | \$6,000

Get exposure every time attendees log onto the WIFI provided during the conference. As a sponsor you will receive the following benefits:

- » Sponsor's logo and/or advertisement will appear on the WIFI login/splash screen
- » Signage recognizing sponsorship

MOBILE APP | \$3,500

The Annual Conference / Building Safety & Design Expo mobile app continues to gain popularity with attendees. As a sponsor of the Mobile App, you receive the following benefits:

- » Sponsor's logo and/or advertisement will appear in rotation within the application
- » Sponsor's logo will be included in advertisements promoting the Mobile App

POCKET SCHEDULE | \$3,500

As a sponsor of the Pocket Schedule, your logo will be featured on the cover of this popular and highly used guide. The Pocket Schedule is found inside the conference program as a tear out.

ATTENDEE CREDENTIAL CONFIRMATION | \$3,000

Two weeks prior to the conference, a confirmation email will be sent out with important information about the conference and the registration process. As a sponsor, your name and logo will appear on this email.

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ADVERTISEMENT OPPORTUNITIES

CONFERENCE PROGRAM ADVERTISEMENT

The Annual Conference Program is distributed throughout the registration area and provides attendees important information about the conference including a schedule of events, description of sessions, exhibitor list and more. Make a statement for your product or service by advertising in this valuable conference document.

- » Program Front Inside Cover | \$1,700
- » Program Back Inside Cover | \$1,700
- » Program Back Cover | \$2,000
- » Program Full Page | \$1,000
- » Program Half Page | \$750

ICC Chapters receive 50% off Conference Program Advertisements Program Information due September 2, 2016

FREESTANDING ADVERTISEMENT | \$500 (LIMITED)

Placed in high-traffic public areas of the conference, these freestanding, two-sided displays are a great way to gain additional exposure for your company. (Displayed October 16 - 18)

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EXPO SPONSORSHIP OPPORTUNITIES

EDUCATION PAVILIONS | \$5,000 (LIMIT 3)

The Building Safety & Design Expo will feature three (3) Education Pavilions offering training on various subjects related to building design, safety and innovation. As a Pavilion Sponsor, you will receive the following benefits:

- » Sponsor will have naming rights to an Education Pavilion
- » Complimentary 10'x10' booth space at the Building Safety & Design Expo (excludes decorator fees)
- » Sponsors logo will appear on the pavilion
- » Sponsor will receive a list of leads captured at their pavilion
- » Sponsor will receive one session time slot for Monday, October 17

PRESIDENT'S WELCOME RECEPTION | \$6,000 (LIMIT 4)

Sponsors of the President's Reception will stand out from their competition by having most all of the attendees stopping by their booth. As a sponsor of this event, your booth space will include a beverage station during the Sunday night reception. Sponsors will have the choice to sponsor either a beer or wine bar (2 of each available). Water and Soda will be available at all beverage stations. Sponsorship Includes:

- » Complimentary 10'x20' booth space. (Space includes carpet but excludes other decorator fees)
- » Sponsor logo and booth number will appear on signage outside the main entrance
- » Beverage stations will be setup in 10' of your booth space on Sunday, October 16.

FLOOR ADVERTISEMENT | \$300 (LIMITED)

Sure to catch the eyes of all the attendees walking the floor and drawing them to your booth, these custom printed decals will be placed at the expo entrance and/or aisles. Floor graphics will be 4' x 4' in size.

AISLE SIGNS | \$1500

Increase your exposure during the show by sponsoring the Aisle Signs. Seven (7) hanging aisle signs (one per aisle) will include your company logo, and a message to "Visit us at booth #____". (Message will appear at the bottom of the sign)

PRIZE DRAW CARDS | \$500 (LIMITED)

Drive traffic to your booth by sponsoring the Prize Draw Card. As a sponsor, attendees will need to visit each sponsors to be eligible for the prize drawing. Prize drawings will take place on Sunday and Monday.

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SPONSORSHIP CONTRACT

SPONSORSHIP INFORMATION

COMPANY NAME _____	WEB SITE _____
MAILING ADDRESS _____	STREET ADDRESS _____
CITY _____	STATE/PROVINCE _____
COUNTRY _____	ZIP/POSTAL CODE _____
PHONE (SPECIFY COUNTRY AND CITY CODE IF OUTSIDE THE U.S.) _____	FAX (SPECIFY COUNTRY AND CITY CODE IF OUTSIDE THE U.S.) _____
CONTACT _____	TITLE _____
E-MAIL _____	_____
SIGNATURE _____	DATE _____

Imprint and design detail provided upon completion of contract or by request.

SPONSORSHIP OPPORTUNITIES (for a list of available sponsorship opportunities, see pages 6–11)

List each of your selected sponsorships on a separate line, in order of preference. Please attach an additional page if more space is needed.

SPONSORSHIP OPPORTUNITY NAME	PROMOTIONAL INVESTMENT	TOTAL
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

Sponsorship Approval: The ICC must approve the content and design used on all sponsorships. The ICC reserves the right to refuse any sponsorship for any cause. **TOTAL PAYMENT** _____

METHOD OF PAYMENT

CHECK (PAYABLE TO ICC) VISA MASTERCARD AMERICAN EXPRESS

SIGNATURE _____

CREDIT CARD NUMBER _____ EXP. DATE _____

The undersigned understands this application becomes a Binding Contract when accepted by the International Code Council. The undersigned agrees to abide by the Rules and Regulations published in the Exhibit & Sponsorship Opportunities, those listed in the Exhibitor Service Manual, and the rules and regulations of the selected venue or facility.

SIGNATURE _____

CREDIT CARD NUMBER _____ EXP. DATE _____

REMIT SIGNED FORM AND PAYMENT TO:

Mail to: International Code Council
Birmingham District Office
Attn: Exhibit Services
900 Montclair Road
Birmingham, AL 35213
Phone: 1-888-422-7233, x5264
Fax: (205) 599-9889

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BUILDING
SAFETY & DESIGN
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