**Subject:  Be our guest at the 2016 Building Safety & Design Expo**

[Company] invites you to attend the Building Safety & Design Expo, October 17, 201 in Kansas City, Missouri.  The Building Safety & Design Expo provides a platform to education building and design professions, students and others concerned with building safety and design.

We are excited about exhibiting at this premier event and being among the group of industry leaders attending the Building Safety & Design Expo.  We invite you to attend and to visit us in booth [NUMBER] to learn more about the innovative products and services we provide.

Register today to get your FREE Expo Pass.  Registration includes:

* FREE Admission for Monday, October 17, 2016
* FREE Training Sessions on the Expo Floor
* FREE Gift to the first 500 through the door
* Network with industry professionals
* See the latest Building Products, Services, and Technology

Don’t miss out on this incredible opportunity. [Click here](https://bsdexpo.eventbrite.com) to register!

For more information about the Building Safety & Design Expo, please visit [www.BSDExpo.org](http://www.BSDExpo.org).

We look forward to seeing you in Kansas City!