Stacey Paradis

Ms. Paradis is the Executive Director of the Midwest Energy Efficiency Alliance (MEEA) and is responsible for overseeing the operations of MEEA’s 25+ person staff and $6 million budget. MEEA is a membership-based nonprofit organization advancing energy efficiency in the Midwest for sustainable economic development and environmental stewardship. MEEA is a leader in raising and sustaining the level of energy efficiency in the Midwest by fostering market penetration of existing energy-efficient technologies and promoting new technologies, products and best practices. Stacey has been with MEEA since 2008. Most recently serving as Deputy Director where she was responsible for MEEA’s public policy, membership, corporate and foundation fundraising, marketing, organizational conferences and events, and PR. She has 20 years’ experience in the government relations, public affairs and non-profit management.

Prior to MEEA, Ms. Paradis was a Government Relations and Policy Consultant for the YMCA of the USA managing the state and local advocacy programs for states in the Midwest and South. Earlier in her career, Ms. Paradis was the Director of Public Affairs for Orbitz LLC leading the issues management team as the organization underwent reviews by the U.S. Departments of Justice and Transportation. She started her career in Chicago working with the Chicagoland Chamber of Commerce as a Government Relations Manager managing the organization’s work in environment, transportation and economic development. Ms. Paradis has a Masters’ degree in Public Administration (MPA) from the George Washington University and a Bachelor’s degree (BA) in political science from Loyola University Chicago.

She lives in Chicago’s Lakeview neighborhood with her husband, Brock, and two sons, Maxwell and Emmit and serves as the Chair of the Hamilton Elementary Local School Council and as Vice President of West Lakeview Neighbors.