
Paul Moya – CEO, Millennial Labs

Short Bio

Harvard Millennials Expert Paul Moya is best known for the world-class results his clients receive at Millennial Labs—a full-service consulting firm trusted by globally recognized brands to solve their most complex generational challenges in the workplace, marketplace, and voting booth. Over the last decade, he has impacted leaders from brands ranging from Citibank to Microsoft and General Motors to Nestle Latin America in audiences as large as 54,000 on 3 continents worldwide.

Full Bio

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As a lifelong entrepreneur and former Student Government Association President at Harvard, Paul knows first-hand the pressures of growing and leading operations at large scales while engaging and retaining Millennial employees, consumers, and voters during every step of the way.

From private equity investments in the United States to business development in the Middle East and global mergers in South America, Paul's experiences allow him to bridge the generational gap to provide forward-thinking initiatives, proven strategies, and effective solutions for a diverse group of clients across a broad spectrum of challenges.

Known for finding profits in the cracks and opportunity in the chaos, clients have referred to Paul as delightfully witty, equal parts entertainer and data crunching guru, and the "Gen Y Zig Zigler". Deeply connected his farm-boy roots and lovingly called "The Harvard Cowboy", Paul continues to do it all in his prized cowboy boots.