

## **KEYNOTE SPEAKER**

***“Innovation and Standardization: Jointly Enhancing Safety”* by  
Katharine E. Morgan, President, ASTM International**

More than ever, stakeholders who support the built environment need high-quality standards that evolve in tandem with innovation. An integrated approach between the standards and innovation communities can result in the greatest benefits for all. Highlighted will be the importance of early engagement in strategic planning, robust participation in standards development, and leveraging the expanding strengths of Standards Development Organizations.



## **BIO**

Katharine E. Morgan is president of ASTM International, one of the world’s largest organizations for the development of international voluntary consensus standards. With three decades of experience in increasingly strategic and managerial roles at ASTM, Morgan is a respected leader in the global standards community.

After earning her bachelor’s degree in chemical engineering from Lafayette College, Morgan began her career at ASTM supervising the standards development work of several technical committees. In 1990, she rose to become a director, overseeing several managers and their respective committees.

Morgan was named general manager of the Technical Committee Support department in 2001. In this role, she oversaw several areas, including symposia, workshops, international activities, committee services, meeting services, and contract management services.

In 2007, Morgan was appointed vice president of Technical Committee Operations. In this position, she directed a 50-member team, leading efforts to create, track, evaluate, and adjust strategic business plans for each of the division’s units. In addition, as part of ASTM’s senior leadership team, Morgan helped guide ASTM’s overall policies, finances, and partnerships. She assumed the presidency in 2017.

Morgan is one of the world’s prominent voices on standardization related issues. She is a member of the American National Standards Institute’s board of directors, the Council of Engineering and Scientific Society Executives, the International Consumer Product Health and Safety Organization, the Society for Standards Professionals (SES), the American Society of Association Executives, and former member of the Standards Council of Canada’s Standards Development Organization Advisory Committee.

Morgan also holds a master’s degree in business administration from Widener University in Chester, Pennsylvania.