



# BIO

## **Doug Pushard**

Doug holds a bachelor's in marketing and master's degree in finance and computer science. He retired after being a senior executive at several large companies, including: Compaq Computer, BMC Software, and JMI Equity. His jobs included mergers and acquisitions, strategic planning, business development and managed several business units with revenues in the hundreds of millions.

Doug is a lifetime American Rainwater Catchment System Association (ARCSA) member served on the Board of ARCSA for four years. Doug has written articles for The New York Times, Huffington Post, Water Efficiency Magazine, Home Power, Taos News, Water News among others, and has a regular monthly column in the Santa Fe New Mexican.