

# LETTER FROM THE PRESIDENT AND CEO

## POSITIONING FOR TODAY, TOMORROW, AND THE FUTURE

### POLICY AND THOUGHT LEADERSHIP

These are two of the most important aspects of the International Code Council's mission and serve as a major component of [20/20 Vision: ICC's Strategic Plan for the Future](#). The Code Council has long been a leader on contemporary issues impacting the safety of the built environment, and this year's Annual Conference in Long Beach, Calif., provides us an opportunity to further examine the building safety and fire prevention industries' future workforces.

With the theme "Leading the Next Generation of Building Safety Professionals," this year's conference includes two special presentations:

1. The "Journey to Leadership" education session is a follow-up to last year's "Future of Code Officials" town hall meeting that examined the serious impacts an expected retirement exodus of code officials would have on jurisdictions and public safety. This year, the discussion will focus on preparing mid-career building safety professionals for leadership positions and ways to welcome the next generation of code officials into the profession.
2. The "Partners for Future Success" Chapter program will explore how to develop and strengthen Chapter leadership and prepare the next generation of ICC Chapters and boards to be even stronger in the future.

Also during the Government Relations Forum at this year's conference, Professor Jesse M. Keenan, Research Director, Center for Urban Real Estate at Columbia University, will give a presentation on basic understanding of various resilience-based concepts as they are applied in the U.S. and abroad, as well as a review of an ongoing survey of resilient building codes. The presentation is part of the ICC's renewed commitment, along with numerous other organizations including the American Institute of Architects, to the topic of resilience.

The Code Council collaborates with a wide array of stakeholders, organizations and government agencies to form the broadest possible consensus to support the health, safety and general welfare of the built environment. Following are examples from the past year that underscore the ICC's goal of being a policy and thought leader:

- [ICC, ASHRAE to consolidate IgCC and 189.1 in response to call from industry.](#)
- [ICC submits recommendations for federal strategies to encourage state and local adoption of disaster-resistant building standards.](#)
- [ICC and ASTM International partner to support sustainable building codes in the Gulf Region.](#)
- [ICC provides resources to support critical water issues in western states.](#)
- [ICC partners with Consumer Product Safety Commission's Pool Safety campaign to promote pool and spa safety.](#)
- [ICC and SRCC finalize consolidation.](#)

Other major components of 20/20 Vision are **Core Function**, **Customer Value**, **Social Responsibility/Visibility**, and **Business Growth**. Several initiatives were implemented or continued this year to play key roles in the long-term growth and sustainability of our association:

### CORE FUNCTION

- Usage of cdpACCESS, ICC's cloud-based system for code development, increased substantially during the current Group A code development cycle. Compared to last year's Group C cycle, the total number of voters in 2015 rose 274 percent, while the total number of votes cast jumped 613 percent. More than 7,300 votes were cast in one day during the Committee Action Hearings, an increase of 1,024 percent compared to last year's single-day totals.
- Development of the 2015 edition of ICC A117.1: Standard for Accessible and Usable Buildings and Facilities, the nationally recognized standard of technical requirements for making buildings accessible. The development coincides with the 25th Anniversary of the Americans with Disabilities Act.
- Partnering with the Residential Energy Services Network (RESNET) to develop a joint ANSI standard that will guide code officials on how to conduct residential air leakage, duct testing and airflow of mechanical ventilation systems.
- Development of the SRCC 400/APSP/ICC-902: Pool Solar Heating and Cooling Standard.
- The completion of ICC 900/SRCC 300: Solar Thermal System Standard; ICC 901/SRCC 100: Solar Thermal Collector Standard; ASABE/ICC 802: Landscape Irrigation and Emitter Standard; ICC 500/NSSA: Standard for the Design and Construction of Storm Shelters; and ICC 600: Standard for Residential Construction in High-Wind Regions.

## CUSTOMER VALUE

- The International Accreditation Service reached a milestone by issuing its 800th accreditation.
- While growth was realized in the ICC Evaluation Service building product listing program, ICC-ES also received accreditation by the Standards Council of Canada to meet the country's growing demand for product listings.
- More than 1,100 ICC Members participated in a Membership Council and the number of ICC Chapters grew to 358 over the past year.
- Training and Education conducted more than 500 seminars across the U.S. to more than 20,000 participants.
- Nearly 400 code enforcement departments now have ICC certification for 100 percent of their technical staff thanks to the Get Everyone Certified campaign sponsored by Target Corporation.
- The 2015 International Codes® were released in conjunction with key support products such as the Significant Changes publication series and training courses.
- Several complex issues were addressed during roundtables hosted by ICC that focused on construction site fires, code adoption cycles used by jurisdictions to update safety regulations, and the lack of indoor plumbing in the U.S.

## SOCIAL RESPONSIBILITY/VISIBILITY

This year marked the 34th Annual Building Safety Month campaign with the theme, "Building Safety: Maximizing Resilience, Minimizing Risks." BSM was recognized with a Presidential Proclamation for the fourth year in a row and there were 35 gubernatorial and state proclamations, more than 115 local ordinances or proclamations, and 90 ICC Chapter and association proclamations.

## BUSINESS GROWTH

Through July, ICC's year-to-date 2015 financial performance showed revenues increased compared to the same period last year. Year-to-date net margin has been strong, exceeding budget expectations, and operating cash and investments rose by \$3.8 million in the first seven months of 2015.

More in-depth information on these programs and services is available in this year's Annual Report. These successes underscore ICC's commitment to serving its Members and stakeholders and being a leader in the building safety and fire prevention industry. The results of these efforts ensure a viable, healthy association that is well positioned to achieve its mission and goals for today, tomorrow, and the workforce and industry of the future.



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