



Press Release
September 13, 2010

FOR IMMEDIATE RELEASE

Contact: Libby Maurer, 608/310-6724

SBC Foundation and Endowment Unveiled, Odgers Named President

Madison, WI— The Structural Building Components Association (SBCA) announces the SBC Foundation and Endowment, a charitable organization advancing the industry’s mission to educate the marketplace about components and conduct research on component framing. The Foundation named Joe Odgers (Truss Systems, Inc.) as its president.

The SBC Foundation and Endowment is a tax advantaged entity for charitable giving, and will be used to benefit the SBC industry in a variety of ways. With a permanent source of funds, the Foundation will support marketplace education, industry research and testing, promote safe manufacturing and installation tools, and fund scholarship programs.

Odgers believes the Foundation is critical in establishing SBCA’s strong voice on behalf of the industry for the industry for years to come. “SBCA has become such an important link in the component industry. The Foundation is a way for people to give back to the organization that helped them get where they are today,” he said. Odgers will oversee the Foundation’s mission by identifying the most advantageous endowment options and solicit donors.

The SBC Foundation will encompass the Carbeck Structural Components Institute, whose mission is to work with the fire industry to improve tactics for fighting fires in structures framed with structural building components. In addition to Carbeck activities, the Foundation focus its efforts on improving structural framing technology, and reducing construction defects in design or workmanship in residential framing and minimizing bodily injury or loss of life.

For more information, please visit www.sbcfoundation.info.

###