



WATERSMART INNOVATIONS 2011 AND ICC PMG PARTNER FOR THE 2ND YEAR

For the second year, the International Code Council, through its Plumbing, Mechanical and Fuel Gas (PMG) group, is partnering with the Southern Nevada Water Authority to present the WaterSmart Innovations Conference and Exposition.

WSI 2011 will bring together water-efficiency professionals from around the world to share ideas and experiences, October 5-7, 2011, at the South Point Hotel and Conference Center in Las Vegas, Nevada.

Featuring more than 100 professional educational sessions and panel discussions, an expo hall and technical tours to such sites as Hoover Dam, WSI 2011 is the world's largest conference of its type devoted to urban water efficiency. Last year's conference drew more than 1,100 participants from 40 states and 10 nations

This year, ICC-PMG will host an additional booth in the expo known as the *ICC Knowledge XChange*. This unique venue will feature industry experts and presenters at scheduled times to allow any expo attendee to visit and discuss key issues, presentations, and technical details in an informal setting. Take this opportunity to sit down one-on-one with key presenters at selected times during the expo. For more information contact PmgResourceCenter@iccsafe.org.

Don't miss your chance to be part of this critically important event...stop by and visit us in Booth #102. For additional show information or register today at www.WaterSmartInnovations.com.