

Announcing New Chapter Banners and Logos



The Code Council is in the process of refreshing its “brand” to promote awareness of the Council and its role in contributing to the protection of public safety. As you may have already seen, a new logo was created. Your brand is your reputation and is a result of everything you do and say as an organization. It delivers a clear and consistent message, helps you stand out and builds customer loyalty. In essence, the Code Council brand will help to build long-term awareness and create a more professional image. But, you ask, how does this affect me as a Code Council chapter?

For the first time, the Council will be creating a unique logo for each chapter of the Code Council. It will contain the Council logo along with your chapter’s name in our new proprietary font. It will only be available from the Council and is intended to replace any existing Code Council logos. In addition, each chapter will receive a new banner containing its new logo, which will replace banners previously provided to chapters.

The new logo will be sent to each chapter in JPG format to use on chapter correspondence and marketing pieces. Banners will be shipped later this fall as they become available. Stay tuned for additional information regarding use of the new Council logos.